



NATIONAL SAFE DRIVING AWARDS (NSDA)	
Aims (purpose)	To reward employees for remaining accident-free year after year.
Objectives (intended outcomes)	<p>Entering this scheme introduces an element of positive competition as employees receive recognition and reward for a clean driving record.</p> <p>Managers are seen to be encouraging good practice and employees are setting a good example to their colleagues through each achievement obtained within the scheme.</p>
Who is the Product Intended for?	For fleet managers and company drivers.
Benefits to Clients	<p>Promotes a positive safety culture and encourages a change in people's attitudes towards driving.</p> <p>Very cost-effective and a minimal amount of administration is required.</p>
Preparatory Work	Each year RoSPA sends a list of all employees entered in the scheme to a nominated person who then marks on it the individuals who have failed to qualify, and any new drivers, before returning the paperwork to RoSPA.
Additional Information	<p>Drivers will receive:</p> <ul style="list-style-type: none"> • A certificate of membership • A smart lapel badge carrying the NSDA logo • A certificate of achievement after each year's accident-free driving • Additional 'milestone' awards at specified intervals throughout the scheme. <p>Managers will receive a Managers Manual including driver assessment criteria and forms, vehicle inspection checklists and accident assessment forms.</p>